

**Leigh Shulman Case Study**

# Unveiling the Author Within

## Client Profile

Carol King is a university teacher with over 30 years of experience teaching journalism and creative writing. Having recently retired from teaching, she embarked on a new journey as an author, focusing on writing a book that delved into historical events and personal stories. With a deep passion for storytelling and a desire to share her insights on historical topics, Carol was determined to complete her manuscript and bring her book to fruition. She sought out Leigh Shulman for accountability and writing coaching.

## Challenge

Carol faced accountability issues, finding it difficult to complete her book and maintain consistent progress. The challenges extended to the intricate editing phase, where she encountered obstacles. Navigating the complexities of manuscript finalization became a significant hurdle that demanded guidance and support.





## Approach

Engaging in weekly accountability check-ins played a pivotal role in tracking progress and establishing goals. Leigh Shulman offered much-needed direction and insight to further enrich Carol's writing journey. Additionally, she harnessed the power of resources and a writing community, leveraging them to bolster her support system and facilitate continuous learning.

## Result:

- Carol learned the necessary tools to overcome challenges.
- Carol felt empowered to complete her book and navigate the query and submission process.
- The journey transformed from uncertainty to confidence, thanks to Leigh's invaluable guidance and expertise.

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*"Leigh's services in three words: 'Worthwhile, Equipped, Encouraging.' Her coaching nurtured trust in the writing process. Affordable and essential, her guidance was a catalyst for my authorial progress."*

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## Conclusion

By leveraging Leigh Shulman's accountability and writing coaching, Carol King successfully overcame writing challenges and achieved her goal of completing her book. The transformation in Carol's journey showcases the power of tailored coaching and support in the writing and publishing industry.